



Tan (second left) plants a Meranti tree to symbolically launch the event, accompanied by Kong (second right).

Pansar Group plants 345 trees at Batu Kawa Riverbank Park

KUCHING: Pansar Group planted 345 trees and flowering plants at the Batu Kawa Riverbank Park yesterday.

In a press release, it said they collaborated with the Padawan Municipal Council (MPP) and the initiative involved 80 participants from both organisations.

Pansar Group representative Keith Kong said the tree-planting programme reflected the company's dedication to Environmental, Social and Governance (ESG) initiatives, as well as its commitment to environmental stewardship.

"Planting 345 trees today and providing the Tree Planting Sign are part of our ongoing efforts towards creating greener and more sustainable communities," he said.

He said the sign served as a long-term marker for the programme, guiding the planting site, while symbolising the shared commitment between Pansar Group and MPP in promoting environmental stewardship and ongoing sustainability efforts.

MPP chairman Tan Kai, who officiated the event, said the initiative enriched the greenery, beauty and diversity of the Batu Kawa riverfront.

"Programmes like these not only improve the environment but also foster community engagement, encourage environmental awareness, and strengthens our shared responsibility to protect natural spaces for current and future generations," he said.

Meanwhile, Pansar Kuching branch manager Felix Chiam said each tree planted represented a step towards a healthier, more sustainable environment.

"We are proud to involve our local branch in every activity, ensuring that Pansar Group's efforts reach and benefit the communities across the country."

Since the start of its tree-planting initiative last year, Pansar Group has planted over 3,000 trees across Sarawak, Sabah and Peninsular Malaysia, making a significant and lasting contribution to local biodiversity and green spaces.

Pansar's 14 branches nationwide actively participate in every initiative, ensuring a strong connection with the communities they serve.

This effort also builds on Pansar's broader sustainability initiatives, including its ongoing plastic recycling project, active since August 2023, which transforms collected plastic bottles from staff and business partners into unique coasters, as well as last month's launch of the 60kW DC EV charger at THE Spring Mall, further demonstrating Pansar's commitment to creative and sustainable solutions.

Through initiatives like these, Pansar Group continues to inspire collective action and demonstrates the positive impact that public-private partnerships can have on creating greener, healthier, and more sustainable communities.