

JCB live demo showcases cutting-edge machinery

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David (third right) and Rosalind (fourth right) with others at the event.

PENAMPANG: Over 100 builders, contractors, engineers, and industry professionals attended the JCB live demo event hosted by Pansar Heavy Equipment Sdn Bhd in collaboration with the Sabah Builders Association (SBA) at Micheel Construction Workshop, here on Saturday.

The event showcased seven advanced JCB machinery models, including the versatile 3CX Plus Pro Max Backhoe Loader, Excavator, Telehandler, Mini Excavator, Single Drum Compactor, Skid Steer Loader, and Articulated Boom.

Pansar also introduced JCB's hydrogen engine technology to promote awareness of sustainable construction innovations, although it is not yet available in Malaysia.

Pansar Chief Operating Officer David Tai highlighted Sabah's growing development and credited the State's major infrastructure projects for creating opportunities to expand the business and support the local economy.

The event also featured speeches from SBA Deputy President Johnny Wong and Pansar Regional Manager Rosalind Law, with attendees enjoying exclusive promotions and celebrating the strong partnership between JCB and Pansar.