

| Mitraf 28: Pansar Company to showcase extensive range of industrial products, solutions

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SARAWAK



Tiong (fourth left) poses with Pansar Miri team members.

MIRI (Oct 30): Pansar Company Sdn Bhd, a subsidiary of Pansar Berhad, is set to make its first appearance at the Miri Trade Fair (Mitraf) 28 from tomorrow until Sunday at Permaisuri Imperial City Mall and The Imperial Mall here.

Pansar Company Miri manager Tiong Young Pink said Mitraf 28 is an excellent opportunity for the company to engage directly with the public and showcase the extensive range of solutions it offers across industries such as construction, agriculture, marine, electrical and air conditioning, and heavy equipment.

He emphasised Pansar's commitment to comprehensive service offerings beyond product sales.

“We are not only focused on selling products. We provide full after-sales services, including repairs and spare parts, ensuring that our customers receive the support they need long after the sale is made.

“Whether it’s marine engines, industrial pumps, or air conditioning systems, we ensure that our clients can rely on us for maintenance and service.

“From marine engines to construction equipment, we cover a wide range of industries. This diversity allows us to offer tailored solutions to meet the specific needs of each customer,” he said.

At Mitraf 28, Pansar will showcase a diverse range of popular building materials that meet the needs of modern construction projects such as high-quality Lysaght roofing systems and Rockwool insulation, as well as well-known paint brands like Jotun and Dulux.

Additionally, the company provides Clayton and DOE sanitaryware for a variety of applications.

To ensure safety in every project, its reliable SRI product line guarantees quality and durability for fire safety solutions.

In the agro-industrial sector, Pansar stands out as a trusted provider of top-quality fertilisers from renowned brands such as Leili, Agricode, Hextar, Behn Meyer, and Hap Seng, along with agrochemicals such as Halex and Ancom.

It also offers dependable packaging solutions from Signode and Orgapack, as well as caters to wood processing needs with advanced systems from Uddeholmstrip and Nakamoto.

For marine and industrial applications, Pansar supplies Yanmar marine inboard propulsion and Mercury marine outboard systems, along with Deutz, Yanmar, and Vman industrial diesel engines and power generators to support various operational needs.

The company offers water filtration and pumping solutions from domestic range to commercial building services with partners from Waterco and Davey from Australia and Grundfos, while its welding equipment and consumables are from Lincoln Electric, Kisol, and Yawata.

In the electrical and air conditioning industry, Pansar offers a variety of air conditioning systems from leading brands such as Daikin, Panasonic, Carrier, and Midea.

It also provides ventilation solutions with KDK and Panasonic fans, and a selection of Panasonic home appliances.

Additionally, Pansar supplies Schneider electrical distribution boards and wiring devices, Tonn cable management solutions, Philips lighting products, and Kekelit water pipe system, ensuring quality and efficiency for all commercial and industrial projects.

Pansar also excels in engineering services, offering design, installation, and maintenance for commercial and industrial air conditioning and ventilation systems.

In addition, Pansar is also the official distributor for JCB heavy machinery in Sarawak and Sabah, offering a wide range of construction and agricultural equipment.

The company's lineup includes backhoe loaders, excavators, wheel loader, telehandlers, compactors, skid steer loaders, and access platform, catering to diverse operational needs.

Founded in 1961 as Pan Sarawak Trading Company, a small hardware store in Sibu, Pansar has grown into a leading supplier, specialising in a diverse range of products and solutions across industries, including construction, agricultural, marine industrial, electrical, and air conditioning applications.

Pansar now supports customers throughout Malaysia, Singapore, and Brunei with a network of 14 branches, offering high-quality products, expert services, and comprehensive after-sales support.

With a commitment to growth and innovation, Pansar continues to be a trusted partner for industry solutions across the region.
