

# New roofing products from NS BlueScope Lysaght

BY NG KIANG CHIEW

**KUCHING:** NS BlueScope Lysaght (Sarawak) Sdn Bhd, established since 1977 and one of the country's most dynamic roofing and walling providers, launched Monday its latest product - Lysaght Klip-Lok Optima - the new generation of premium and high-strength conceal-fixed roofing at its premises in Pending here.

The new product spans wider and offers better performance as compared to its other comparable profiles. Its patented AMF transverse micro-flutes adds to its performance, enhances rigidity and strengthens its profile, while the wider flat pan and higher rib offer higher rainwater carrying capacity for roof pitch as low as 2 degrees. The wide cover design also allows quick and easy installation, while the new proprietary KL98 Clips Concealed Fastening Technology coupled with the unique S-Bend Design giving Lysaght Klip-Lok Optima an improved and stronger clipping action for excellent wind uplifting resistance.

In terms of aesthetics, the conceal-fixed metal roofing system with no exposed fasteners offers a clean and smooth aesthetic value for industrial, commercial and residential buildings.

With the perfect combination of beauty, durability, boldness and minimalistic design, Lysaght Klip-Lok Optima is an excellent roofing solution that unites both functionality and visual aesthetic. It is one of the most outstanding innovations for both consumers and businesses alike, some of the renowned local adopters of the product are Regas Premium Auto's BMW Showroom in Kuching, Naim Sales Gallery in Kuching and Agromate Holdings Fertilizer Warehouse in Bintulu. The versatile mobile on-site rollformer overcomes the logistical challenges of long length roofing, and provides solution to create sweeping, unbroken rooflines which are attractive as well as practical.

The product is backed with performance and material warranty for up to 30 years, thus ensuring peace of mind to the customers, pointed out a statement from the company.

Officiated by Mr Jason Tai, Chairman of NS BlueScope Lysaght (Sarawak) Sdn Bhd and Mr Pongsak Padungkam, Country President of NS BlueScope Malaysia, the launch Monday night saw an attendance of over 200 guests consisting of architects, engineers, quantity surveyors, developers, contractors and distributors. During the launch, guests were given hands-on demonstration of the product roll-forming and installation.

"With modern developers, industrial projects, as well as homeowners placing greater emphasis on roofing aesthetics, NS BlueScope Lysaght's flagship roofing, Lysaght Klip-Lok Optima, is set to gain popularity amongst Malaysian architectural landscape owing to its visual attractiveness, as well as its strong quality and striking performance," said Tai.

He assured further that NS BlueScope Lysaght Sarawak is committed to providing value-added, cost-effective building solutions and services to the construction sector in Malaysia.

Mr Pongsak Padungkam, in his speech echoed the company's commitment and responsibility.



**PONGSAK PADUNGKAM** and Jason Tai (front right and left respectively) admiring the rolling out of Lysaght Klip-Lok Optima advanced roofing after initiating its production machine Monday.



(FROM right) Ng Say Teck, Lydia Toh, Pongsak Padungkam, Jason Tai (5th right) and others giving the thumbs-up for the advanced Lysaght Klip-Lok Optima roofing Monday night.



(FROM right) Ng Say Teck, Jason Tai, Pongsak Padungkam and Lydia Toh admire the roof plaque after the signing ceremony.

"We are very serious about quality. Most important is when we put our roof into our customer's house or business premises or in every roof we put on, we are responsible on it.

We are responsible to provide you with the best quality and the best solution," he told the audience at the launching ceremony. Mr. Pongsak also invited enquiries and feedbacks from the people.

In her speech earlier, Ms Lydia Toh, President of NS BlueScope Lysaght (Sarawak) Sdn Bhd, talked about the company's history, Lysaght Klip-Lok Optima, and thanked all for their support to the company.

Also present during the launch were Datuk Aidan Wing, Executive Chairman of Hornbill Skyways; Dato Issac Lugun, Head of Samalaju Development Division at Cahya Mata Sarawak Bhd; Mr Victor Fong, Independent Non-Executive Director of Pansar Berhad, Mr Ng Say Teck, President of NS BlueScope Lysaght Malaysia, and Mr Wallace Pau and Mr Stephen Chin, both direc-

tors of NS BlueScope Lysaght Sarawak.

NS BlueScope Lysaght (Sarawak) Sdn Bhd, is a subsidiary of Pan Sarawak Holdings Sdn Bhd. The company comes under the umbrella of BlueScope Steel Limited Australia, one of the world's most dynamic steel solutions provider.

It is a premier supplier of steel building components and systems. It specializes in Roofing and Walling Systems, Structural Decking Systems and Light Weight Truss Systems.

Through the years, it has established a strong presence in Sarawak. It has manufacturing facilities in Kuching and Bintulu.

As the first been rollformer in the state, NS BlueScope Lysaght has, and continues to be, the market leader with regards to rollforming technology and product innovation and development with brand names like Lysaght Klip-Lok Optima and Laysaght Bondek II, which are now used as the lingua franca within the construction industry to denote steel cladding and structural decking respectively.